Start a Blog Checklist

- [ ] Understand why you want to start a blog. Is it to teach, inspire, share your experiences or as a creative outlet?

- [ ] Determine your blog's focus. What is your niche and how will it be unique for you?

- [ ] Choose a name for your blog. Pick a simple, short and easy-to-spell name. If possible, see if you can use a keyword in the name of your blog.

- [ ] Check that your chosen blog domain name is available. Try to get your name as a .com since this is the most popular and recognizable web address.

- [ ] Sign up to [SiteGround](#) for your hosting plan. For bloggers who want to grow their traffic quickly and monetize their blog, pick the GrowBig.

- [ ] Fill out your account information. For bigger savings, choose the 2 or 3-year plan (plus you won't have to worry about yearly hosting fees).

- [ ] Pick a theme. There are a lot of free themes to choose from. Pick one that showcases your brand.

- [ ] Install social media sharing buttons. Sumo has free social sharing buttons.

- [ ] Use BuzzSumo and Pinterest to research viral topics

- [ ] Create your Pinterest images in Canva (make more than 1...fun fun!)

- [ ] Write your first blog post!